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**MOCAheart heart health device awarded the iF DESIGN AWARD 2015**

MOCACARE's MOCAheart, a smart heart health sensor, won the prestigious iF Design Award on February 27<sup>th</sup> at the iF Design Awards ceremony in Munich, Germany.

For over 60 years, the [iF DESIGN AWARD](#) has been internationally recognized as a symbol of design excellence. The iF logo is an internationally established symbol identifying outstanding achievements in design. The international high-profile jury assessed almost 5,000 entries from 53 countries in order to determine who would receive this coveted seal of excellence. The award ceremony was held in an impressive architectural atmosphere at the BMW Welt in Munich.

MOCAheart is a smart and elegant system that helps you keep track of your heart health anywhere, anytime. MOCACARE had launched a successful [Kickstarter](#) campaign and gained recognition in technology and medical media alike (including: [TechCrunch](#), [MedGadget](#) and [eWeek](#)). The company is delivering their first product to backers in April 2015.

MOCAheart won the iF award in the Medicine/Healthcare category. "Winning this award is a great validation of our vision to bring health technology and elegant design to our everyday lives in a smart, connected way. Our users are ones who've always cared for the important things in life, we want them to make their heart one of them." Said Dr. Daniel Hong, MOCACARE's CEO.

MOCAheart will be on show at the iF design exhibition Hamburg — "a must-see for all design lovers" — between June 18<sup>th</sup> - September 20<sup>th</sup>, 2015 among other Medicine/Healthcare product winners. The iF design exhibition Hamburg is a permanent exhibition located in the very center of Hamburg's HafenCity, the go-to place for those with a special interest in design and architecture.

**About MOCACARE**

MOCACARE's mission is to improve the quality of life for its users by creating solutions that bring together the very best in health, technology, design, and comfort. The company's multidisciplinary team of scientists, engineers, designers, physicians and business people, hails from Stanford University, California College of the Arts, and John Hopkins University with international talents from Israel, Poland, Taiwan and the US. Established in 2013, MOCACARE is headquartered in Palo Alto, CA and has an engineering center in Taipei, Taiwan. Our goal is to make caring for health a simple, intuitive, and reliable experience.

Preorders are available on the company's website: <http://www.mocacare.com>